## Investigative Projecting Rubric – Important Topics in Journalism Staff Adventure

The Investigative Projecting Rubric is an extended-type performance task. It is assessed using the scoring rubric below, where comprehension and application of unit concepts is measured through teamwork skills, quality of multimedia project, quality of presentation delivery, knowledge of content, and language conventions.

Yearbook II-IV

Category	4 (Advanced)	3 (Proficient)	2 (Basic)	1 (Below Basic)	0	Comments
Teamwork Skills (Individual	☐ The student collaborated with the team to accomplish team goals, fulfilling his or her role in a 90-100% capacity.	☐ The student worked with the team to accomplish its goals, and contributed to the final project in an 80-89% capacity.	☐ The student participated with the team, and was involved in a 70-79% capacity.	☐ The student did little to contribute to the project.	□ No Assignment Submitted	
Design and Features	☐ The presentation is logically sequenced, w/appealing design choices, demonstrating exemplary effort; includes a minimum of 3 images and 1 link/embedded video. The combination of multimedia elements & content takes communication to a superior level.	The presentation is effectively sequenced with some attractive design elements, revealing significant effort in construction. It includes the minimum images and links/video. Multimedia elements and content combine to adequately deliver a high impact message.	☐ The presentation contains basic design elements, reveals some effort in construction. It may lack one of the necessary design features. Multimedia elements accompany content but there is little sign of relation.	☐ The presentation is below-basic and fails to include all of the necessary design features. It may be barren and stark or confusing and cluttered.	□ No Assignment Submitted	
Quality of Presentation	☐ Presentation and project medium are highly engaging, informative, creative, and appealing; all the team members work together to clearly communicate key concepts about the topic; meets minimum 10 minutes.	☐ Presentation and project medium are engaging, informative, and creative; all the team members work together to communicate key concepts about the topic.  May be a little shorter than required.	Presentation and project medium make attempt to be engaging, informative, and creative, and appealing, but are not successful; some team members work together to communicate key concepts; shorter than required.	☐ Presentation and medium make no attempt to be, informative and creative; team members do not work cohesively to communicate concepts; may be too brief to fully develop.	□ No Assignment Submitted	
Knowledge of Content	A highly developed knowledge of the topic. The team demonstrates a 90-100% understanding and synthesis of the topic through the information selected.	☐ A developed knowledge of the topic. The team demonstrates a 80-89% understanding and synthesis of the topic through the information selected.	Some knowledge of the topic. The team demonstrates a 70-79% understanding & synthesis of the topic through the information selected.	Little knowledge of topic. The team demonstrates less than a 70% understanding and synthesis of the topic through the information selected.	☐ No Assignment Submitted	
Language Conventions	Standard English language conventions are employed to a high degree of accuracy, with 1-3 imperfection in grammar, mechanics, or spelling.	Standard English language conventions are attempted with 5-9 imperfections in grammar, mechanics, or spelling.	Standard English language conventions are attempted ineffectively with many errors in grammar, mechanics, or spelling.	☐ Errors interfere with the readability and communication of the information.	□ No Assignment Submitted	

NAME\_\_\_\_\_\_ TEAM:\_\_\_\_\_ Total = \_\_\_\_ / 20 = \_\_\_\_

GRADE